



International Day of Awareness of Food Loss and Waste: Reduce food waste at *star* and ORLEN petrol stations with the Too Good To Go initiative

Elmshorn, 29 September 2022 – On Thursday, September 29th 2022, the third International Day of Awareness of Food Loss and Waste took place. Thanks to the cooperation with the Too Good To Go initiative, customers will also be helping the fight against food waste at many *star* and ORLEN petrol stations.

Over one third of all food is thrown away across the world, more than 18 million tons annually in Germany alone. The equivalent of 313 kilograms of edible food is disposed of every second – whether that be after harvesting, during further processing, in store, or in your own four walls.

To reduce food waste, many *star* and ORLEN petrol stations are offering a service via the Too Good To Go app that helps reduce daily food losses. Customers get a so-called “Magic Bag” for between three and four euros, which contains surplus groceries. The goods are usually worth three times the price and the contents of the bag remain a surprise until collection – all depending on what is left at the petrol station at the end of the day. Items can include baked goods and snacks from the bistro or products from the petrol station shop that cannot be sold the following day.

“Unfortunately, it’s unavoidable that some unblemished food remains unsold when the shop closes. With Too Good To Go, our petrol station partners have an incredible opportunity to reduce food waste and its impact on the environment, society, and the economy,” says Waldemar Bogusch, CEO of ORLEN Deutschland GmbH.

The first stations in the ORLEN Deutschland GmbH network have been participating in the Too Good To Go initiative since the beginning of 2019 already, and more than 60 additional locations throughout Germany were added in 2022 thanks to targeted communication measures. A total of 83 *star* and ORLEN stations are currently active in the app. Over the years, this has saved more than 25,000 meals from being thrown away.



Image: A customer receives a Too Good To Go bag in a *star café*.

To download the images in high-res [click here](#).

star and ORLEN - the petrol stations of ORLEN Deutschland GmbH

ORLEN Deutschland GmbH was founded in March 2003. It is a 100% subsidiary of the Polish multi-energy corporation PKN ORLEN S.A. and part of the international ORLEN Group. The company currently operates almost 600 *star* and ORLEN petrol stations on the German market. ORLEN Deutschland GmbH, based in Elmshorn, is one of the ten largest petrol station operators in Germany and has been the main sponsor of German handball record champion THW Kiel since 2016.

According to the slogan "More than just cheap fuel", *star* and ORLEN petrol stations offer quality fuels as well as their own brand products at an attractive price-performance ratio. Customers also benefit from the B2B-fleet-card and receive additional services such as car washing and parcel services at many stations. Filling stations with '*star café*' and '*stop. café*' invite you to take breaks in a feel-good atmosphere and offer coffee specialities, a large selection of tasty meals and hot and cold snacks all day long.

For more information, please visit our website www.orlen-deutschland.de

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