



## PRESS RELEASE

### Handball kids train for their big dream with Andreas Wolff

**Under the eyes of THW co-trainer Lommel, the seven best finalists for the THW-YOUNGstar will emerge in the handball metropolis**

**Kiel, 17 January 2017. THW-YOUNGstar – the tension is rising: With the weekend camp in Kiel the concept to encourage up-and-coming talent from star petrol stations, of the THW Kiel and of the handball camps will enter into its final stage. Just 21 kids are still in the running from what began with far more than 100 young handball talents. They are training under the watchful eye of the THW co-trainer Jörn-Uwe Lommel for two days in order to gain themselves one of the coveted seven spots for the final selection stage (stage 4), the Excellence Week in Kiel.**

Twenty-one young handball talents were overjoyed about a special kind of Christmas present this past December. Shortly before the holidays they received their invitation for the Weekend Camp in Kiel (stage 3) and now can continue to hope to win an unrivalled handball scholarship within the context of THW Kiel. Previously, the handball enthusiasts – both boys and girls between the ages of 10 and 15 – had proven their skills in the Day Camps of the metropolitan regions of North Rhine-Westphalia, Berlin and Hamburg and had convinced the trainers for up-and-coming players of THW Kiel (stage 2).

The winning kids from the Day Camps had thus come one big step closer to their dream – becoming the first THW-YOUNGstar. For the young talents now it's all about drawing attention to themselves in exciting group and individual training sessions at the Weekend Camp in Europe's handball capital Kiel. The units will be led by the young-talent coaches of THW Kiel on 21 and 22 January. Along with co-trainer Jörn-Uwe Lommel, prominent visitors from the trainer team of the professional Bundesliga have been announced. The exciting question, therefore, is which of the young talents will persuade with a special skill, as being a genuine leader personality or having especially promising play and athletic prerequisites. Not an easy task for the experienced trainers, selecting seven players for the star Excellence Week in Kiel (stage 4). After all, at the end of the week the THW-YOUNGstar will be known. He or she will get to look forward not only to the exclusive handball scholarship but also to a sponsorship with the THW Bundesliga professionals Andreas Wolff and Patrick Wienczek.

Record national player Klaus-Dieter Petersen, who as the young-talent coordinator of THW Kiel is responsible for the training concepts of the THW-YOUNGstar programme, looks with excitement to the Weekend Camp: "Our goal is to entice the 21 young talents out of their reserve with intensive units. We came up with a demanding and varied training programme for this. I am certain that the kids will give their all for their dream of being the first THW-YOUNGstar."

Wieslaw Milkiewicz, Managing Director and Press Officer of the petrol station brand, adds: "The Weekend Camp will be a genuine highlight for the young handball talents. They have asserted themselves against more than 100 applicants and have already proven their skills



at the Day Camps. I'm anxious to know which of the kids will manage the leap to the final Excellence Week."

Thorsten Storm, Managing Director of THW Kiel, is also experiencing a rise in excitement ahead of the third stage in the THW-YOUNGstar programme. "Driving to Kiel is always something special; the participants in the Weekend Camp will notice that. I'm crossing my fingers for them and I'm already excited to see who will get through, with their sights set on the THW-YOUNGstar title."

If you would like more information or have any questions about THW-YOUNGstar, the concept to encourage up-and-coming talent, please contact:

**Sebastian Zuther**

Managing Director  
CommEvent Management GmbH  
Dorothea-Erxleben-Straße 4  
DE-24145 Kiel  
[sz@commevent-kiel.de](mailto:sz@commevent-kiel.de)  
Tel: +49 (0)431 - 69670 - 25  
Fax: +49 (0)431 - 69670 - 50



### **star – a Strong Brand from ORLEN Deutschland GmbH**

star is the petrol station brand of ORLEN Deutschland GmbH, which has been operating more than 570 petrol stations in the northern half of Germany since 2003. The company, based in Elmshorn near Hamburg, is part of the Polish mineral oil and petrochemical group PKN ORLEN SA, which is the largest Central Eastern European group, with an annual turnover of 21 billion euros in 2015.

PKN ORLEN SA is listed in Warsaw and London and is represented on the petrol station market in Eastern and Central Europe with a total of 2,700 service stations in Poland, Czech Republic, Germany and Lithuania. In recent years, major investments have been made in Lithuania and the Czech Republic to bring the group a step closer to its goal of becoming the leading oil company in Central Europe.

Contact:

ORLEN Deutschland GmbH

Wieslaw Milkiewicz, Managing Director and Press Officer

Telephone: +49 (0)4121 / 4750 - 1609, wieslaw.milkiewicz@orlen-deutschland.de

Andreas Khan / Head of Marketing & PR

Telephone: Telephone +49 (0)4121 / 4750 – 1618, andreas.khan@orlen-deutschland.de

### **THW Kiel Handball-Bundesliga GmbH & Co. KG**

THW Kiel is the most successful and best-known German handball team of the past two decades. The “Zebras” have won the German championship 20 times, more than any other team. The team from Kiel has also won the DHB Cup nine times, which is also a record. And no German team has won the European “top class”, the Champions League, more often than THW Kiel. The team from Kiel has triumphed three times in this most important sport club competition in the world. “Tradition lives through sport” is the motto of THW Kiel, which promotes and encourages talents through intensive work with youngsters. For the THW, for Kiel and for handball in Germany.

Contact:

Christian Robohm / Press Officer

Telephone: +49 (0) 431/670 39-19, christian.robohm@thw-handball.de

### **HANDBALL-CAMP**

Handball-Camp is a brand of CommEvent Management GmbH, based in Kiel. Founded in 2003, the agency is Europe’s largest provider of handball camps, with more than 5,000 participants per year in more than 200 locations. Skilled camp trainers and almost 20 permanent employees provide the planning, organisation and implementation of the events. Founder Mannhard Bech was a player at THW Kiel and the German handball national team. The 48-year-old also trains a team associated with THW Kiel in the 3rd league, TSV Altenholz.

Contact:

CommEvent Management GmbH

Mannhard Bech / Managing Director

Telephone: +49 (0) 431 / 69670 – 20, mb@commevent-kiel.de

Sebastian Zuther / Managing Director

Telephone: +49 (0) 431 / 69670 – 25, sz@commevent-kiel.de